

Community Annual Meeting and Block Party 2023

HOME TRUST Sponsorship Opportunities

Presenting Sponsor (\$10,000)

- Name and logo on all promotional materials, including print, email, social media, and website, as well as mention in all press releases
- Name and logo in 2023 Annual Report, to be distributed at event
- Table and signage at the event, opportunity for your team to volunteer
- Opportunity to speak/serve as co-emcee at the event
- Opportunity to post a social media video and blogpost on CHT sites
- Recognition as sponsor at quarterly Lunch and Learn events and bus tours

Inclusive Communities Sponsor (\$5,000)

- Name and logo on CHT website and in 2023 Annual Report
- Table and signage at the event, opportunity for your team to volunteer
- Opportunity to write a post for CHT blog

Won't You Be My Neighbor Sponsor

(choose your amount, \$200 minimum suggested)

- Name on CHT website, in Annual Report, and on signage at the event
- Opportunity to provide one small promotional item to be given away at the event
- Recognition by your community as a good neighbor!

Building Better Futures Award Sponsor (\$5,000)

Opportunity during the event to introduce yourself and present the award honoring an individual who is an exceptional Community Home Trust supporter

Roger Perry Exceptional Innovation Award Sponsor (\$5,000)

Opportunity during the event to introduce yourself and present the award honoring a person or organization recognized for affordable housing innovation

Deanna Carson Memorial Good Neighbor Award Sponsor (\$5,000)

Opportunity during the event to introduce yourself and present the award honoring this year's homeowner or tenant nominated by their peers for their commitment to the community

Reach and Engagement

- Approximately 200 attendees expected at the event, including CHT residents, applicants, supporters, elected officials, and community partners
- Very visible public event space, with significant passerby traffic expected
- Email marketing list reaches 3300+
- Average 1,000+ unique website visitors monthly
- Active social media presence on Facebook, Instagram, Twitter, and LinkedIn
- Event listing on community calendars and event sites

Community Award Descriptions

Building Better Futures Award

This award is presented to an individual Community Home Trust supporter who has demonstrated a shared belief that everyone deserves a place to call home, going above and beyond in some meaningful way. The recipient's generosity allows us to better achieve our mission and accomplish our goals.

Roger Perry Exceptional Innovation Award

This award recognizes a member of the community for their innovative solutions to the ongoing need for housing affordability. The award honors Roger Perry, a local developer who has partnered with CHT for over a decade to creatively add affordable homes, protect homeowner affordability, and increase local investment. The recipient of this award demonstrates a commitment to increasing housing opportunities for all. Because of the recipient's innovative leadership and generosity, our community is a better place to live, work, and play.

Deanna Carson Memorial Good Neighbor Award

This award is presented to a member of the Community Home Trust family who exemplifies the definition of a “good neighbor.” The award honors Deanna Carson, our CHT colleague who passed away in 2020. The recipient is a CHT homeowner or tenant who demonstrates selflessness, caring, generosity, and a commitment to their neighbors. They are very involved in their community, either as an active member of their HOA or TAC or through other community organizations, formal or informal.